

2022



BRAND PROFILE

Mango Mango dessert wanted to better serve guests a savor of the taste into different quality products.

MANGOMANGODESSERT.COM



02	Our Story How we began and what we have achieved?
03	Mango Team Design • Atmosphere • Creativity • Satisfaction • Team • Goals
04	Store Locator Map and our locations
07	Franchise Store Interior design
09	Our Products Classic Dessert • Hot Dessert • Crepe Waffle • Ice Cream • Hot Tea • Drinks
10	Gallery Product Photography • Menu • Advertising • Coming Soon Window
14	Franchise Process Step by step of how to join mango mango dessert
16	General Franchise Information Investment and requirements





Our Story

Our story began in New York's Chinatown. Inspired by the constant innovation of the city, we decided to fuse sweet soups in traditional Hong Kong style with modern desserts. Only the most sophisticated cooking methods and finest ingredients (including all the freshest mangoes) are used to create handcrafted desserts like our Mango Mochi, Green Tea Mille Crepe, Durian Dessert Bowl, and the famously known coconut mango infused smoothie.


What we achieved:



Year Founded
2013



Franchise
2018



Open Locations
30+



Covered States
12+



Mango Team



Design

Every store is designed so that customers can relax and hang out with peers while enjoying the finest desserts that are brought to the table.



Atmosphere

Our team believe dining in a beautiful and clean environment is an essential. Stop by for a sweet tooth and see what our team has put together.



Creativity

A never-before-seen menu that is captivating enough to bring Mango Mango's loyal customers here over and over again. Hong Kong's famously known desserts such as real mango blended into juice served with sago and pomelo.



Satisfaction

We are happy to help and want our customers to feel comfortable coming to us for assistance. Smile, have fun, be upbeat and positive with every interaction.



Our Team

We are a team player! To our customers, to your role, to detail, and to our quality.



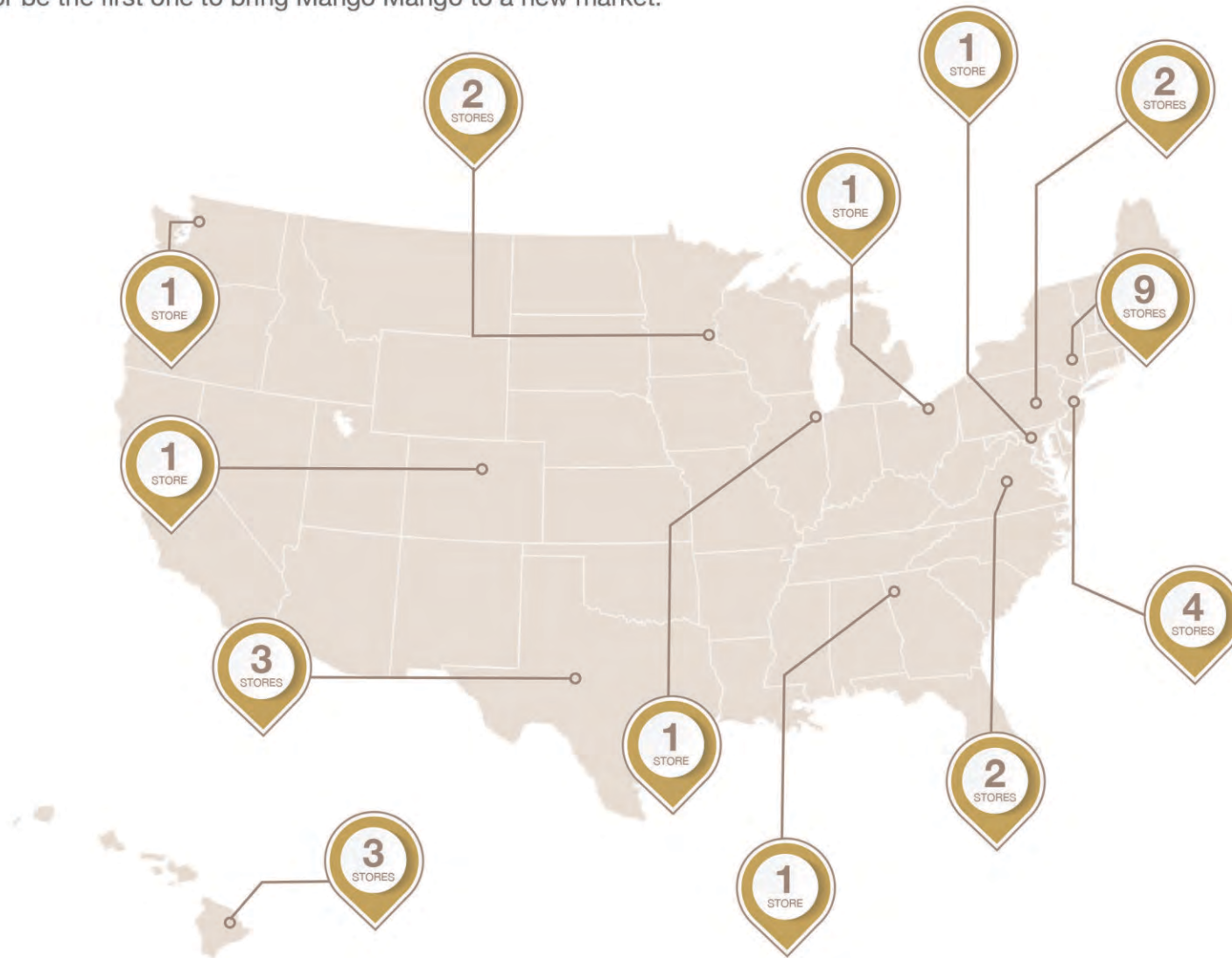
Our Goals

The team has made a powerful resonating impact in New York City and branching out across the US market. We are working hard to make Mango Mango a household name in America.



Store Locator

Be a part of our rapid and exciting expansion in an existing area
or be the first one to bring Mango Mango to a new market.



31 Stores



Store Locator

New York • 9 Locations

136-28 39th Ave, Flushing, NY 11354
90-15 Queens Center Blvd, Space #K302, Elmhurst, NY 11373
5302 7th Ave, Brooklyn, NY 11220
2024 86th Street, Brooklyn, NY 11214
23 Saint Marks PL. New York, NY 10003
63 Bayard Street, New York, NY 10013
159 Dryden Rd, Ithaca, NY 14850
2055 Niagara Falls Blvd, Amherst, NY 14228
47-43 Vernon Blvd, Long Island City, NY 11101

New Jersey • 4 Locations

1729 Lincoln Highway, Edison, NJ 08817
620 Washington St, Hoboken, NJ 07030
64 Princeton Hightstown Rd, West Windsor Township, NJ 08550
1030 Marlton Pike, Cherry Hill, NJ 08002

Philadelphia • 2 Locations

1013 Cherry St, Philadelphia, PA 19107
6830 Bustleton Ave, Philadelphia, PA 19149

Texas • 3 Locations

2205 N. Central Expressway, Plano, TX 75075
10603 Bellaire Blvd, B105, Houston, TX 77072
2625 Old Denton Rd. Suite #412, Carrollton, TX 75007

Maryland • 1 Location

202 Ellington Blvd, Gaithersburg, MD 20878

Virginia • 2 Locations

6795 Wilson Blvd, 1DE, Falls Church, VA 22044
4540 Princess Anne Road, Suite 114, Virginia Beach, VA 23462

Georgia • 1 Location

5177-A Buford Hwy NE, Doraville, GA 30340

Illinois • 1 Location

2161 South China Place, 2nd Fl, Chicago, IL 60616





Minnesota • 2 Locations

406 14th Ave SE, Minneapolis, MN 55414

11630 Fountains Dr #7195, Maple Grove, MN 55369

Colorado • 1 Location

1144 S Colorado Blvd, Denver, CO 80246

Washington • 1 Location

103 Bellevue Way NE, Bellevue, WA 98004

Ohio • 1 Location

3133 Payne Ave, Cleveland, OH 44114

Hawaii • 3 Locations

98-1005 Moanalua Rd, Unit #2208, Aiea, HI 96701

1450 Ala Moana Blvd, Unit #3710, Honolulu, HI 96814

755 Kapahulu Ave, Honolulu, HI 96816



Franchise Store

New York
Ithaca



New York
Buffalo



Illinois
Chicago



Franchise Store

Pennsylvania

Northeast Philly



Virginia

Virginia Beach



Hawaii

Aiea



Our Products



Classic Dessert

Famously Known Desserts Using Real Mango Blended Into Juice Served With Sago And Asian Grapefruit.



Hot Dessert

Traditional Style Hong Kong Sweet Soup Using Almond, Sesame, Walnut, Longan, Red Dates, And Yams



Crepe Waffle

French Style Nutella Sweet Crepes To Crispy And Fluffy Belgian Waffles



Ice Cream

Alphonso Mango, Caribbean Coconut, Madagascar Vanilla, Matcha Green Tea, Monthong Durian



Hot Tea

Brown Sugar Ginger To Fresh Lavender And Rose.



Drinks

Using The Finest Hand Picked Fruits To Blend The Freshest Cup Of Smoothie









Franchise Process

We will follow a step-by-step startup process and provide experienced staff members to answer all of your questions. We also provide support with store design and construction guidance using qualified vendors.

02 Interview

After review, and upon approval of your application and third party documentation. We will schedule an interview date via phone interview or in-person interview.



Application 01

After you review the information we provided, please complete and submit application via portal above. completion of this step is necessary in order to move forward in our process. Documentation may be, but not limited to, bank statements, verification of information provided in the application, etc. Our team will review and responded to your application within 5-7 business days.



Franchise Agreement 03

Once you are awarded a franchise, we will work to execute a non-location specific Franchise Agreement with you.



04 Site Review

You, the franchisee, will have the opportunity to identify a proposed Shop site. We will provide guidelines for analyzing the location and contact local brokers to assist on finding Potential location.

06 Training

Schedule for training approx. 2-3 weeks at our NYC locations. Once training is completed, we will meet to plan and market for grand opening.

Store Build Out 05

Once the lease is signed our team will assist on the Interior design of the premises. We will provide you with exceptional support in designing the new shop. Our experienced architect will formalize the construction plans. Construction may begin after we approve the final plans. Our Construction Manager will work closely with your General Contractor and provide guidance throughout the construction process to ensure that your Shop meets our design requirements.

Grand Opening 07

Our team members will head to the grand opening for assistance.



General Franchise Information

COST

Type of Expenditures	Low Amount	High Amount
INITIAL FRANCHISE FEE	\$ 45,000	\$ 45,000
3-6 MONTHS STORE SECURITY DEPOSIT	\$ 30,000	\$ 60,000
1 MONTH RENT (AVERAGE)	\$ 10,000	\$ 10,000
EQUIPMENT	\$ 35,000	\$ 50,000
FURNITURES	\$ 30,000	\$ 40,000
RENOVATION	\$ 70,000	\$ 110,000
INITIAL SUPPLIES	\$ 20,000	\$ 25,000
OTHERS	\$ 10,000	\$ 10,000
TOTAL INVESTMENT	\$ 250,000	\$ 350,000

Total Investment for opening up Mango Mango Dessert Store

(Average Monthly Rent of \$10,000) \$250,000-\$350,000



Franchise Fee

Single Unit - \$45,000

Includes Training, Initial Advertisement, Interior Design, one-week grand opening supports, General Consulting, etc.

Area Development (3 Units) - \$90,000

Monthly Loyalty Fee

- 4% Loyalty Fee of monthly gross sales
- 1% Brand Development Fund of monthly gross sales

Employees vs Sales

- 1 Wait Staff and 1 Kitchen Staff per \$800 Sales

Store Requirements

Store

- Store Size: Minimum 800sq ft, Max 2500sq ft (Require for additional 200sq ft storage for store size 1000sq ft or less.)
- No Gas required
- General Built out within 3-6 Months

Kiosk's Options

- Minimum 200sq ft

Management

- Required Full time Franchisee Management personal with partial corporate ownership
- Franchisee with Food Industry Experiences is a Plus

Training

- 2-3 Personals for minimum 2 weeks training
- Training will take place at New York City Locations

JOIN US



Franchise Opportunities

JOIN OUR FRANCHISE:
mangofranchiseusa@outlook.com



MANGOMANGODESSERT.COM